



Norfolk County-8 Coalition

Dec 16, 2025 Strategic Planning Kick-Off



Time:
11:00 am – 3:00 pm (lunch provided)

In-Person Meeting

Westwood Health Division, 50 Carby Street, Westwood, MA 02090 (Champagne Meeting Room)

AGENDA

1. **Opener**
 - Group introductions and Icebreaker
 - Objectives for the session
2. **Strategic Planning Process and Committee Commitments**
 - Review project timeline and objectives
 - Guiding norms and behaviors
 - Review proposed cadence
3. **Visioning Activity**
 - Consider motivations, role and positioning of the coalition

Break for Lunch (~20-25 minutes)

4. **Draft Mission, Vision, and Guiding Principles**
 - What aspirational commitments do you want to guide collaborative work over the coming years?
5. **SWOT-IE Analysis**
 - Brainstorm key internal strengths and weaknesses
 - Consider important external opportunities and threats

Brief Energy Break (~10 minutes)

6. **SWOT-IE Analysis (Continued)**
 - Build in health equity/racial justice focus
7. **Discuss Stakeholder Engagement**
 - Confirm key stakeholders to solicit input from, along with timelines
 - What question areas will be most important to probe with stakeholders?
8. **Building Commitment & Next Steps**
9. **Meeting Closure**

Agenda posted Thursday, December 11 at 1:00 PM